










Dialogue between Practice and Science: **BUILDING BRIDGES INSTEAD OF WIDENING THE GAP**

10-Year Anniversary Celebration and Scientific Symposium
4 and 5 December 2019
Haus der Wirtschaft, Stuttgart



REGISTRATION AND MORE INFORMATION

 <p>Convener</p> <p>Stiftung für gesundheitliche Prävention Baden-Württemberg (Foundation for Health Promotion Baden-Württemberg)</p>	 <p>Venue</p> <p>Haus der Wirtschaft, Bertha-Benz-Saal Willi-Bleicher-Straße 19 70174 Stuttgart</p>	 <p>How to get there</p> <p>www.hausderwirtschaft.de/anfahrt and www.vvs.de</p>
 <p>Accessibility</p> <p>The venue is accessible to disabled persons.</p>	 <p>Conference Language</p> <p>The conference language is German. All presentations and discussions will be simultaneously interpreted into English.</p>	 <p>Costs</p> <p>Participation in the event is free of charge.</p>
 <p>Contacts</p> <p>Dr. Jürgen Wuthe and Ulrike Triemer 0711 123-3814 E-Mail: Praeventionsstiftung@sm.bwl.de</p>	 <p>Registration</p> <p>Kindly make your binding registration no later than 15 November 2019 by using our registration form. The number of participants is limited. Registrations will be treated on a first come basis. You can also find the form at www.praeventionsstiftung-bw.de >> Jubiläum und Symposium</p>	 <p>Photos and Video Recordings</p> <p>Photos and video recordings will be made at the event by the public relations department of the Foundation for Health Promotion Baden-Wuerttemberg and the Ministry of Social Affairs and Integration. For more information and your right to refusal, please contact the convener upfront or at the event.</p>



BARMER



SÜDWESTMETALL



Baden-Württemberg

MINISTERIUM FÜR SOZIALES UND INTEGRATION
MINISTERIUM FÜR LÄNDLICHEN RAUM UND VERBRAUCHERSCHUTZ

DAY 1

4 DECEMBER 2019

SCIENTIFIC PROGRAMME (PART 1)



01.30 p.m.	Arrival of Participants	
02.00 p.m.	Welcome	Prof. Dr. Wolf-Dietrich Hammann, Head of Department Ministry of Social Affairs and Integration Baden-Wuerttemberg and Chair Board of Trustees
	Introduction and Chair of the Session	Prof. Dr. Wolfgang Schlicht, Chair Scientific Committee of the Foundation
02.15 p.m.	Decades of prevention and health promotion – effects, unanswered questions and new approaches	Prof. Dr. Hajo Zeeb, Leibniz Institute for Prevention Research and Epidemiology (BIPS) Bremen and Bremen University
03.15 p.m.	Coffee Break	
	Chair of the Session	Prof. Dr. Jens Bucksch, Heidelberg University of Education and Member of the Scientific Committee
03.45 p.m.	Setting-oriented health promotion: changing options, nudging or enabling?	Prof. Dr. Carl-Walter Kohlmann, University of Education Schwäbisch Gmünd and Member of the Scientific Committee
04.25 p.m.	Complicated and complex interventions: Why the bio-medical paradigm and best practise approaches must fail	Prof. Dr. Wolfgang Schlicht, Chair Scientific Committee of the Foundation
05.10 p.m.	End of first day	
	Followed by: Get Together	Welcome by Prof. Dr. Wolf-Dietrich Hammann

DAY 2

5 DECEMBER 2019

10-YEAR ANNIVERSARY CELEBRATION

Chair: Jutta Ommer-Hohl, AOK Baden-Wuerttemberg

10
YEAR
ANNIVERSARY

9.00 a.m.	Arrival of Participants	
9.30 a.m.	Musical Intermezzo	Das Tryo, Stuttgart Conservatory
9.35 a.m.	Opening Speech	Manfred Lucha MdL, Minister of Social Affairs and Integration and President of the Foundation
	Video Clip	
10.00 a.m.	Welcome Speeches	Johannes Bauernfeind, AOK Baden-Wuerttemberg Frank Winkler, B-52 cooperation
10.30 a.m.	Welcome Speeches	Joachim Walter, President of the Administrative Districts Baden-Wuerttemberg
10.45 a.m.	Four decades after Ottawa: Where we are now and where should we go?	Francesco Zambon, WHO European Office for Investment for Health and Development, Venice, Italy
11.00 a.m.	Musical Intermezzo	Das Tryo, Stuttgart Conservatory
11.10 a.m.	Comments by a comedian	Johannes Warth, Enabler
11.30 a.m.	Lunch	

SCIENTIFIC PROGRAMME (PART 2)

	Chair of the Session	Prof. Dr. Wolfgang Schlicht, Chair Scientific Committee of the Foundation
01.00 p.m.	Digitized health promotion: opportunities and risks	Prof. Dr. Christel Salewski, Distance Teaching University, Hagen
01.40 p.m.	Small-scale analyses of health indicators: options and limits	Dr. Kristina Hoffmann, Mannheim Institute of Public Health, Social and Preventive Medicine
02.20 p.m.	Evaluation: User and impact focused	Dr. Susanne Giel, Univation, Office Berlin
03.00 p.m.	Coffee break and exchange of ideas	
03.30 p.m.	Policy Evaluation Network	Prof. Dr. med. Dr. h.c. Jürgen Michael Steinacker, University of Ulm and Member of the Scientific Committee
	Chair of the session	Prof. Dr. Fabian Walling, University of Applied Sciences in Administration and Finance, Ludwigsburg, Member of the Scientific Committee
04.10 p.m.	Fish bowl: What does health practice expect and need from health research – what is research able to deliver?	Kick-off by Laura Hahner, Health Authorities Baden-Wuerttemberg Discussants: Heinz-Peter Ohm, First Speaker of the Communal Health Conferences of Baden-Wuerttemberg; Prof. Dr. Britta Renner, University of Konstanz and Prof. Dr. Jens Bucksch, Heidelberg University of Education, both members of the Scientific Committee
05.10 p.m.	Lessons learned – pending issues – what tasks to do?	Principal Dr. Monika Vierheilig, Head of Department “Health“, Ministry of Social Affairs and Integration Baden-Württemberg and Vice Chair of the Foundation
05.20 p.m.	End of Symposium	